

# Custom Website Design

## CUSTOM WEBSITE DESIGN

We offer the latest technologies, design skills, and value-added services to our clients. We specialize in staying at the frontline of programming and development by studying the latest technologies before they hit the mainstream so we can offer them to our clients immediately to keep them ahead of their competition.

A Good Website is a Product of an effective planning and design process

- Development Process PLAN IT The planning process should be a group process for departmental or organizational web sites. It is important to include the web developer, as well as key people within the department or organization.

The following should be considered during the planning process:

- What is the purpose of the website?
- What is it that you are trying to accomplish by offering a website?
- Is it informational, is it to gather data, is it to promote your services?
- Who is the target audience?
- Who are you expecting to use this site?
- What information do you want to offer?
- What information is already available and what needs to be gathered?
- Who is responsible for the information?
- What kind of look and feel should the design reflect? Initial Talks - We will take some time to understand your requirements, answer your questions and explain how we can help your business.

Fixed-price quote - We will send you a no-obligation quote with details of the work required

Contract signed - We will agree on the contract details and a deposit payment will be made.

Register domains - If required, we will register a domain name(s) on your behalf and set up a web hosting account.

Detailed discussions - We will carefully analyze your requirements and confirm these via on-site meetings, email, or telephone as necessary.

DEVELOP IT Content provision - You will provide us with detailed information on your company, the products you sell, logos, images and the complete copy for the website. We may recommend slight changes in supplied copy in order to assist in search engine ranking. We can provide royalty-free images if required.

Initial draft - We provide a first draft for your approval. At this stage any element of the design can be changed

Site Architecture - Navigation is one of the most important parts of your site. Site architecture is established at this point to ensure your visitors don't get lost on your site. We use text links, graphic menus and buttons with rollovers to accomplish this.

Establishing Project Design/Layout - Based on your feedback from the initial draft, a design is established and used for your website.

Home Page First - Starting with your home page, (the main page) we start building your website. After this part is completed and approved we move on. If you have requested your site be optimized for the search engines, it will be started at this time.

Sub Pages Second - The sub-pages (based upon layout and design) are now developed until completion. Forms, Flash, CGI, Java are now added to your site at this time.

Final draft - We work to produce a final draft which will form the basis for the rest of the site. Your full input will be encouraged throughout this process when you may request alterations.

Final version - We will complete the website, ensuring it fulfills the requirements established in the design stage. You may request any last minute changes before approving the site for publishing. SIMILAR PACKAGES WILL COST YOU AN ARM & LEG ELSE WHERE

CLICK HER TO SEE THE PACKAGES FROM \$199 CAD