

## Search Engine Optimization

**OUR SEO SERVICES:** What is SEO? "Search engine optimization (SEO) is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results." From Wikipedia

You can have a great looking website, but does that web site look great to the search engine spiders? Are all the contents on your website relevant to your industry or goals? Does it show up at the top on the search engines? Does it bring in the desired visitors? If your answer is NO for any of the questions, then your site needs a SEO tune-up and overall... and WE HAVE THE SOLUTION. A website that is not fully optimized is like a showroom in the desert with no roads leading in. Search Engine Optimization (SEO) is to some a science and to others an art. At WebWoRX Solution, we recognize it as both: A science because it deals with the manipulation of algorithms and the use of robots and an art because unlike science it is not taught in school; it can only be learned in the trenches. In these trenches, we have gained the experience and; the knowledge to provide our clients with white hat, expert consultation and optimization services.

**OUR SEO Packages** Cost &dash;Starts from \$189 USD ~ \$475 USD/month\* \*min 6 month subscription required for significant results. Included

- Optimize contents for search engine spiders.
- Optimize using LSI (Latent Semantic Indexing) &dash; premium plan only
- Absolute linking.
- Key word manipulation (From 5 ~10 key words).
- Image alt tags
- Extra content using layer tag (Premium Plan)
- Keyword density analysis.
- Keyword placement
- Cascading Style Sheet manipulation.
- Cross linking, absolute linking.
- Link exchange.
- Link verifying and inventory.
- Google Site map
- ror.xml feed creation
- Froogle Feed (optional add on)
- ROBOT.TXT creation
- Regular update of title, Meta description and Meta keyword.
- Site Update to reflect major search engine algorithm changes.
- URL Submission (semi organic) of up to 10 URLs to 190+ Search engines and directories (Premium plan includes monthly submission and for value plan 2 submissions are done. Submission service can be purchased separately @ \$59 USD/month).
- If your site is dynamically generated (not static pages in .html format), we will create up to 2~4 "information pages" in .html format including all of the recommendations and keywords. These pages will be designed to look identical to your regular pages except they will be optimized and will be submitted to the search engines to attract traffic to your main site. Additional pages \$75/page.
- Creation of doorway pages (up to 4) on other domains to divert traffic to your site for premium plan only.
- Link popularity report.
- Search engine score report.
- Forum and community marketing (add on)
- Access to Google Analytics (we will provide a Google Analytics Account only for premium plan)